

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
MSME-DEVELOPMENT INSTITUTE, NEW DELHI

*organises*

# MSME EXPO - 2016

## NATIONAL VENDOR DEVELOPMENT PROGRAMME CUM INDUSTRIAL EXHIBITION



*on*

23<sup>rd</sup> & 24<sup>th</sup> February, 2016

*venue*

MSME-DEVELOPMENT INSTITUTE  
Shaheed Captain Gaur Marg, Okhla, New Delhi - 110020

*In Association with*



RAIL COACH FACTORY  
KAPURTHALA



# MSME EXPO - 2016

## National Vendor Development Programme

MSME-Development Institute, New Delhi is organising two days National Vendor Development Programme cum Industrial Exhibition on 23<sup>rd</sup> & 24<sup>th</sup> February, 2016 at the Institutes premises at Okhla Industrial Area, New Delhi - 20.

The National Vendor Development Programme provides a unique opportunity to Micro, Small, Medium and Buying Organisations to display/ demonstrate their products, capabilities, services and requirements. The exhibition provides a common platform for the buyers & sellers to have B2B discussion and to MSEs it gives exposure in expanding market base & exploring new marketing avenues in Public Sector Enterprises, Govt. Departments & Large Scale Units. Quality conscious and Leading Micro & Small enterprises desirous to join hands with buyers may come forward by way of participation in exhibition through display of their products and capability for exploring better marketing avenues.

It's an opportunity for manufacturing as well as service providing Micro & Small Enterprises in various technical fields (Chemical, Mechanical, Metallurgy, Electrical, Electronics, IT Sector), Software/IT Developers, Training Institutions, Business Development Service Providers, Consultancy firms and existing entrepreneurs to exhibit their abilities and competencies with respect to their prime product range and services offered by them. At the same time, Public Sector Undertakings like Northern Railways, Rail Coach Factory - Kapurthala, Other CPSUs, Nationalized Banks and Financial Institutions will be displaying their requirement and would identify genuine vendors in their respective fields/ trades/ sector which is driven by the pool of highly qualified and competent young professionals.

## AIMS & OBJECTIVES

The objectives of organising the said event are:

1. To create opportunity for MSME sector to develop themselves as potential vendors to Central Ministries/ Govt. Departments, Public Sector Undertakings and various other large & medium enterprises.
2. To bring Govt. Departments, CPSUs, Large Industrial Organizations, MSEs and various promotional agencies on a common platform to have dialogues for business promotion and industrial development.
3. To project the technical capability, strength & competitiveness of MSME sector to the buyers.
4. To show the strength and competitiveness of Micro & Small Enterprises.
5. To provide opportunity for product development, diversification, indigenization, assessment of market of the product/ service.
6. To Develop business relationship, trust building and matchmaking ties between buyers and sellers.
7. To provide opportunities for Central Govt. Deptts. & CPSUs to identify various potential MSE vendors.



## PARTICIPATION

The following organizations are likely to participate in the programme to identify their potential vendors from MSEs.

- ❖ Northern Railway
- ❖ Rail Coach Factory - Kapurthala
- ❖ Delhi Metro Rail Corporation
- ❖ Other leading CPSUs
- ❖ National Small Industries Corporation (NSIC)
- ❖ Large & Medium Enterprises
- ❖ MSEs, Ancillary Units & Other Vendors
- ❖ Various Financial Institutions/ Banks & Industrial Development organizations

## STALL PROVISIONS

One table & two chairs with facia, floor matting, sufficient light, power point for laptop/ display devices etc.

## SOUVENIR

It is proposed to bring out Souvenir after the event. Interested participants & others can give their advertisements in it. Willing advertisers can submit their advertisements details with tariff as given below either by cash or Demand Draft drawn in favour of “DIRECTOR (MSME-DI), New Delhi” payable at New Delhi on or before 17<sup>th</sup>

<i>Description</i>	<i>Tariff charges for Coloured pages</i>	<i>Tariff charges for B/W pages</i>
<i>Back cover Page</i>	<i>Rs. 10,000/-</i>	<i>NA</i>
<i>Title Page (inside)</i>	<i>Rs. 8,000/-</i>	<i>NA</i>
<i>Inside of back cover page</i>	<i>Rs. 7,000/-</i>	<i>NA</i>
<i>Inside pages</i>	<i>Rs. 4,000/- (Full page)</i>	<i>Rs. 3,000/- (Full page)</i>
	<i>Rs. 3,000/- (Half page)</i>	<i>Rs. 2,000/- (Half page)</i>

## HOW TO APPLY

Interested entrepreneurs may book their stalls and participate in **MSME EXPO-2016** by filling the performa (attached) along with a demand draft of requisite fee in favour of “**PAO (MSME), New Delhi**” with a copy of SSI/EM-II registration and send it to **The Director, MSME-Development Institute, Shaheed Captain Gaur Marg, Okhla, New Delhi-110020** on or before **17<sup>th</sup> February, 2016**.





सत्यमेव जयते

# MSME Development Institute

Okhla, New Delhi – 110 020



सत्यमेव जयते

## MSME EXPO – 2016

### Application Form for Participation

Name of Enterprise					
Address of the Enterprise					
Category (Please tick the appropriate)	General	SC	ST	Women	Physically Handicapped
Contact Person	Mr. /Ms. /Mrs.				
Contact No. & E-mail ID					
Category of the Enterprise (Please tick the appropriate)	Manufacturing			Service	
Products manufactured/services rendered					
SSI Registration No./Entrepreneur's memorandum Part-II No.					
Turnover for last 3 years (optional)	Year	2012-13	2013-14	2014-15	
	Turnover				
Details of Demand Draft enclosed	D.D. No. Date:			Amount :	
	Name of Bank:				
Products/Services you intend to offer to Govt. Deptts./CPSU's					
Name of the Govt. Deptts./CPSU's procuring items manufactured/ services rendered by you					
Have you acquired Quality Management Standards?	ISO 9001-2008 / 14000 / 22000 / 27000 / HACCP / others* (*Please mention : )				
Have you obtained any Product Certifications?	BIS / BEE / CE / UL / ANSI / others * (*Please mention : )				
Any other information likely to be provided					
Name to be appeared on Stall Facia	M/s.				

Date:

Signature of the Representative



# MSME Development Institute

Okhla, New Delhi – 110 020



## MSME EXPO – 2016

*Application Form for Advertisement and Company Profiles/Introduction in MSME EXPO - 2016 Souvenir*

Name of Enterprise					
Address of the Enterprise					
Category (Please tick the appropriate)	General	SC	ST	Women	Physically Handicapped
Contact Person	Mr. /Ms. /Mrs.				
Contact No. & E-mail ID					
Category of the Enterprise (Please tick the appropriate)	Manufacturing			Service	
Products manufactured/services rendered					
SSI Registration No./ Entrepreneur's memorandum Part-II No.					
Details of Demand Draft enclosed	D.D. No.		Amount :		
	Date:				
	Name of Bank:				
For Advertisement in Souvenir (for charges refer broacher)	Please attached your Advertisement in Hard form & send it the same on mail in its soft form on <a href="mailto:dcidi-ndelhi@dcmsme.gov.in">dcidi-ndelhi@dcmsme.gov.in</a> (not in PDF format)				
For Company Profile/Introduction (for charges mail us details) or contact	Please attached your details in Hard form & send it the same on mail in its soft form on <a href="mailto:dcidi-ndelhi@dcmsme.gov.in">dcidi-ndelhi@dcmsme.gov.in</a> (not in PDF format)				

Date:

Signature of the Representative

# INSTRUCTIONS FOR FILLING UP OF APPLICATION FORM

- ➔ Representative from the firm/unit must ensure that no column is left blank or wrongly filled.
- ➔ Copy of SSI/EM-II / Udyog Aadhar certificate should be attached in support of information given in the form where necessary.
- ➔ Fee of Rs. 15,000/- is to be submitted by Micro and Small Enterprises & Rs. 25,000/- to be submitted by Medium & Large Enterprises and others in the form of demand draft in favour of “PAO (MSME), New Delhi” payable at New Delhi.

FOR FURTHER DETAILS, CONTACT

**THE DIRECTOR**

**MSME-DEVELOPMENT INSTITUTE**

Shaheed Captain Gaur Marg, Okhla, New Delhi - 110020

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email id : [dcdi-ndelhi@dcmsme.gov.in](mailto:dcdi-ndelhi@dcmsme.gov.in)

**VENUE**

**MSME-DEVELOPMENT INSTITUTE**

Shaheed Captain Gaur Marg, Okhla, New Delhi



# MSME EXPO - 2016

## NATIONAL VENDOR DEVELOPMENT PROGRAMME CUM INDUSTRIAL EXHIBITION

**EVENT DATES** 23<sup>rd</sup> & 24<sup>th</sup> February, 2016

### EVENTS

- ✓ Two days industrial exhibition with interactive techno-commercial sessions.
- ✓ Workshops on Public Procurement Policy, 2012.
- ✓ Vendor Registration procedures of CPSUs, Govt. Departments & Large Scale Units.
- ✓ Seminar on Govt. Policies/Initiatives/Support Schemes for Micro & Small Sector.

**NO. OF STALLS** 80 Stalls (Approx.)

**SIZE OF STALL** 3 x 3 Meters

### FACILITIES AT EACH STALL

One Table & Two Chairs with Fascia, Floor Matting, sufficient light, power points for laptop/display devices, etc., Tea & Snacks, lunch for 2 persons per day per stall.

### TARIFF CHARGES FOR STALL (2 days)

Rs. 15,000/- for Micro & Small Enterprises\*  
Rs. 25,000/- for Medium & Large Enterprises  
and others\*  
# 25% Extra for corner stall.

*First Come, First Served Basis*



For Booking and other details, contact:

Sh. Shahid Mohd., Asstt. Director, MSME-DI, **+91-8130114051**  
Sh. Sanjeev Kumar, Asstt. Director, MSME-DI, **+91-9211668514**  
Sh. Ravi Ranjan, Investigator, MSME-DI, **+91-9999704169**  
Sh. Snil Arora, Investigator, MSME-DI, **+91-9968313994**